

Conclusio announces new Chair and Legal Counsel

Leading market access and health transformation agency, Conclusio, is pleased to announce the appointment of Keith Davies as its Chair and Legal Counsel. Keith has been an adviser to Conclusio in recent years and this will formalise his role in the organisation.

Keith has been the Chair and Chief Executive Officer of multinational businesses in the Financial Services and Health sectors. He is an economist (UCL) and solicitor (University of Law) by training and practice with extensive high level experience of business and governmental relations in the UK and across Europe, the Middle East, South East Asia, Australasia and North America.

Speaking about Keith's appointment, Conclusio Managing Director and Founder, **James Roach** says:

"Keith is a true polymath, with an impressive reputation in Health, Insurance, Law, Finance and Government Relations. We've enjoyed the benefit of his informal guidance over recent years and to have him formalise that is very exciting."

Keith's areas of focus will be, in particular:

- At the corporate level, engagement in strategic matters, ensuring good governance and, where appropriate, representing Conclusio in the market
- In respect of clients, bringing his extensive background and experience to their healthcare projects and interactions whilst chairing a number of Conclusio's renowned seminars, roundtables, conferences, brainstorming sessions and panel discussions

After several years as an international lawyer, Keith's experience also includes CEO roles in which he transformed successfully European-wide insurance groups and, as National Director at the Department of Health, establishing and leading the NHS Turnaround Programme. This programme, consequent on the NHS heading into its third consecutive year of budget deficit, succeeded in returning annual net savings, through cost cutting and efficiency measures, of over £1 billion.

Keith subsequently headed up the integration and cost takeout exercise at a Canadian provincial Health Service and helped develop PwC's Healthcare Advisory practice in Canada. Latterly, he created, as an interim board member, the transformation programme and new structure for a distressed Irish international bank before becoming co-founder, CEO and Chairman of an advanced health technology company.

Keith was appointed by Ministers of State at the Department of Health, the Department of Trade and Industry and the Foreign Office to the Advisory Board of Healthcare UK – the government organisation promoting the export of UK healthcare technology services and expertise.

Speaking about his role with Conclusio, **Keith Davies** says:

"Having become very familiar with the extraordinary talent in the Conclusio team and a great admirer of their expertise and professionalism, I am deeply honoured to have been asked to become Chair and Legal Counsel. I now look forward to playing an active part in and promotion of Conclusio's growing services to the healthcare sector "

ENDS

More information contact Johnny Skillicorn-Aston, 07501 044322

Picture: Keith Davies



Notes to Editor

- Conclusio was formed in 2014 by James Roach
- Conclusio is at the forefront of ambitious, impactful service change across the pharmaceutical industry landscape, health, social care, voluntary and academic sectors in the UK and internationally
- www.conclusio.org.uk